



## NEWS RELEASE

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### **Campus Apartments is Nation's First Student-Housing Provider to Offer Onsite Influenza Vaccinations to All Residents**

*--Company Launches Seasonal Flu Vaccination Campaign in Philadelphia and Seeks to Implement Nationwide --*

**Philadelphia, PA - October 7, 2009** - Campus Apartments, the Nation's oldest and largest student-housing developer and property manager with headquarters in Philadelphia, is teaming up with the Visiting Nurse Associations of America (VNAA) and other providers to conduct a Seasonal Flu Vaccination Program for all its residents. The program, launching Friday, October 9, 2009 in Philadelphia, is the first of its kind targeted to college students living off-campus. Following the launch, the Company seeks to implement the program nationwide.

According to the American College Health Associations, 13,434 cases of the seasonal flu have been reported by 253 schools since August 2009 – that's a 25 percent increase over last year. Due to this recent rise of seasonal flu, Campus Apartments felt it was critical that all students, regardless of whether they live on or off-campus, receive the seasonal flu vaccination. David Adelman, President and CEO of Campus Apartments said, "The flu is an equal opportunity infector – it doesn't care where you live, so it's time that off-campus residents get the opportunity to receive the same medical attention as those living on campus."

To date, there have been 500 deaths related to H1N1 in the U.S., while the seasonal flu killed 36,000 Americans last year. Despite the overwhelming prevalence of seasonal flu over H1N1, vaccine manufacturers are far more committed to the production and distribution of the H1N1 vaccine. The shift in production has left many communities with little to no supply of the seasonal flu vaccine. It is this situation that has compelled Campus Apartments to take action. "While we respect the significance of H1N1 and urge all our residents to receive the H1N1 vaccine when it becomes available in the coming weeks, the purpose of this program is to remind residents to take the threat of seasonal flu equally as serious as swine flu – and the first step is a vaccination," said Adelman.

Season flu vaccinations will be administered at Campus Apartments' corporate headquarters at 4043 Walnut Street in Philadelphia starting at 10am on Friday, October 9, 2009.

#### **About Campus Apartments**

Campus Apartments, Inc., the oldest student housing company in the nation, is a leader in the development and management of university affiliated housing. The company has more than \$1 billion worth of assets under management with more than 24,000 beds in 17 states.

For nearly 50 years, Campus Apartments has been a pioneer in developing communities and providing turnkey solutions for colleges and universities. University partnerships have included projects that range from undergraduate, graduate and faculty housing, for-sale condominiums and mixed-use developments. University deal structures have included privately financed projects via long-term ground leases, fee development, and 3rd party management of University-owned housing. For more information on Campus Apartments, please visit: [www.campusapartments.com](http://www.campusapartments.com).